From Theft to Cyber Attacks: How to Keep Your Business Secure

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Where People, Products & Possibilities Meet

Agenda

➤ Basics of Security

➤ Biggest Security Threats for 2018

➤ How to Keep Your Business Secure

  ➤ Common Mistakes to Avoid

  ➤ Theft Prevention

  ➤ Defending Against Cyber Attacks
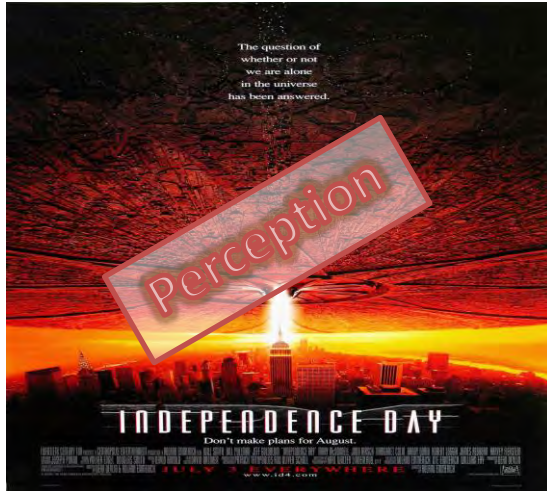
➤ Q&A

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Basics of Security

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If security were a movie …

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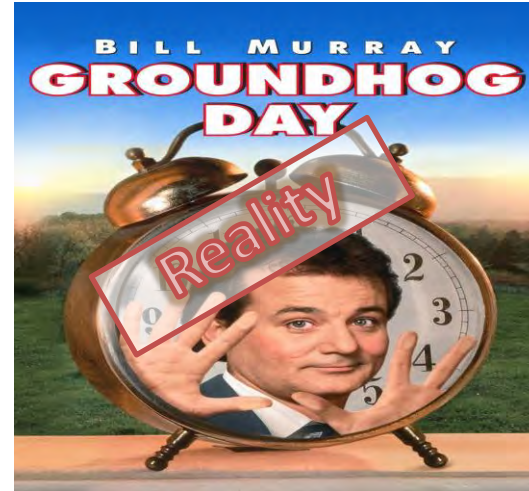
Strength in Layers

Physical Security
Network Security
Endpoint Security
Application Security
Data Security
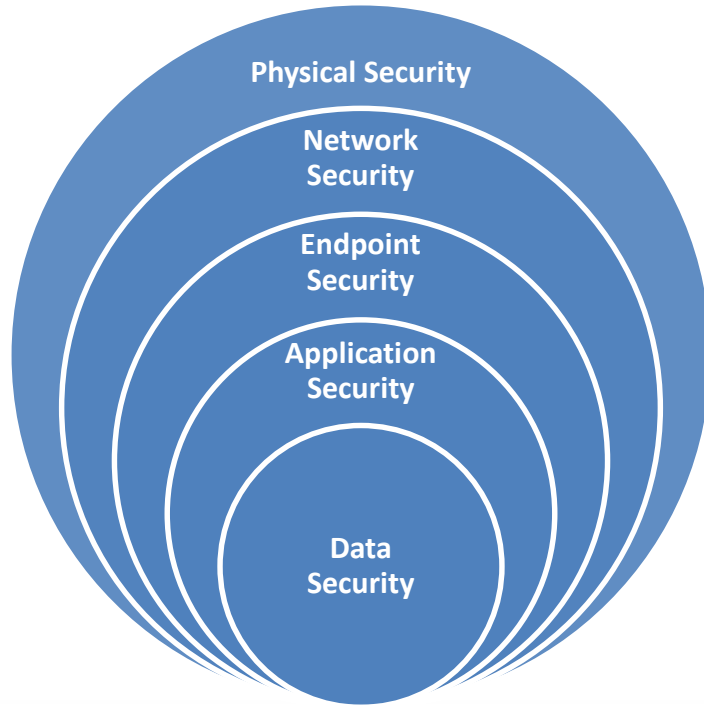
Physical Security

- Secure Perimeter, Access Control, Signage, Loss Prevention

Cyber Security

- **Network** – Firewall, VPN, Router, Switch, Modem, Wi-Fi
- **Endpoints** – PC, MAC, Mobile Phone, Malware, Anti-Virus, Patches
- **Application** – Front-end, Back-end, Middleware, Configuration, Cloud
- **Data** – Encryption, Disaster Recovery, Compliance, Access Control

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Security Strategy

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Biggest Security Threats for 2018

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Biggest Security Threats for 2018

Direct Impacts

- Data Breach
- Ransomware
- IOT attacks

Indirect Impacts

- Weaponization of Artificial Intelligence
- Cryptocurrency Mining
- Election Hacking

Source: MIT Technology Review, Jan 2018

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Data Breach

Data breach is a security incident in which sensitive, protected or confidential data is copied, transmitted, viewed, stolen or used by an unauthorized entity
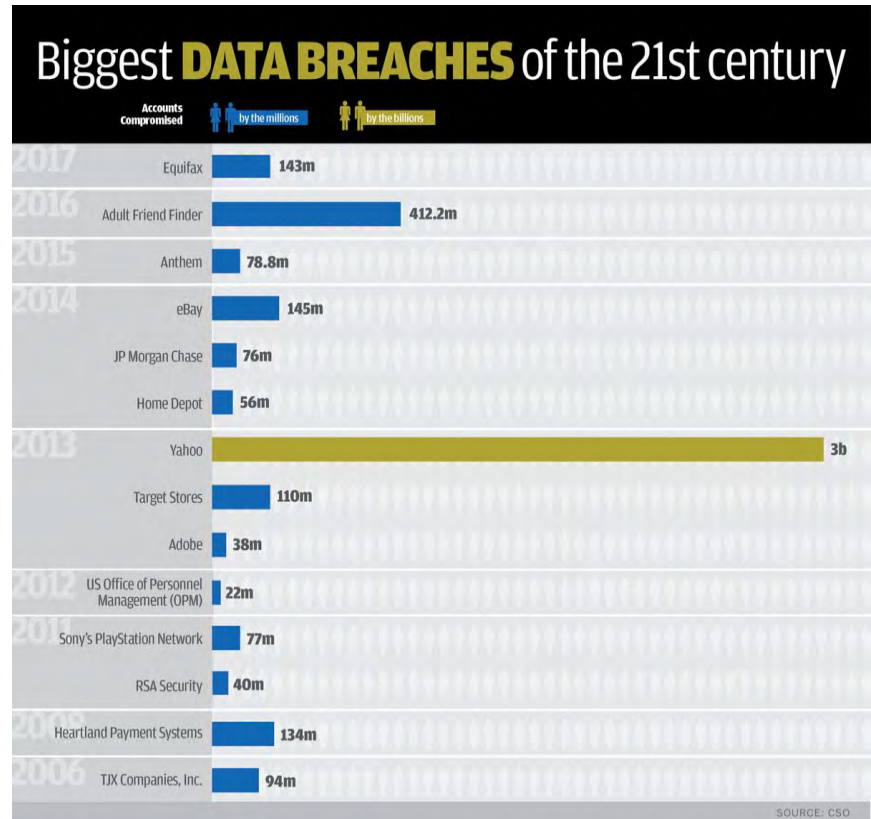

Biggest DATA BREACHES of the 21st century

| Accounts Compromised | by the millions | by the billions |

Year	Company	Accounts Compromised
2017	Equifax	143m
2016	Adult Friend Finder	412.2m
2015	Anthem	78.8m
2014	eBay	145m
	JP Morgan Chase	76m
	Home Depot	56m
2013	Yahoo	3b
	Target Stores	110m
	Adobe	38m
2012	US Office of Personnel Management (OPM)	22m
2011	Sony's PlayStation Network	77m
	RSA Security	40m
2009	Heartland Payment Systems	134m
2006	TJX Companies, Inc.	94m

SOURCE: CSO

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Ransomware

Ransomware is a type of malicious software that threatens to publish the victim's data or perpetually block access to it unless a ransom is paid

E.g.: WannaCry, NotPetya, CryptoLocker, etc.

YOU WON'T GET YOUR DATA BACK UNLESS ..

YOU PAY 1000 BIT COINS

memegenerator.net

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- Election Hacking

Source: MIT Technology Review, Jan 2018

Internet of Things (IOT) Attacks

IOT is the network of physical devices embedded with electronics, software, sensors and actuators which enables these objects to connect and exchange data

E.g.: Autonomous cars, Smart thermostats, Smart Cities, etc.

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How to Keep Your Business Secure

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Common Mistakes to Avoid

Physical Security

- Inadequate access control
- No security system
- Limited checks and balances

Cyber Security

- Weak passwords
- Devices without anti-virus and malware protection
- Unpatched software and hardware
- Unsecured wireless networks and websites
- Lost devices
- Unwitting users or users with malicious intent
- Technology partners that are not focused on security

Theft Prevention

- **Passive Defense**
  - Signage, Signage, Signage
  - Keep your market well organized
  - Identify shrinkage sources and address them
- **Active Defense**
  - Invest in good access control
  - Invest in good security system
  - Demand higher protection from your vendors

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Defending Against Cyber Attacks

What to look for in a Technology Partner?

- Find someone who is really good at both passive & active defense
- Partner with one who believes security is not an after-thought
- Rely on one who has dedicated staff backed by a holistic security strategy
- Trust one who takes compliance and audits seriously
- Lean on someone who partners with industry leaders, groups and customers
- Depend on someone who has a robust incident response and disaster recovery system

- **Most importantly**, count on someone that's available when you need them the most

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ANY QUESTIONS?

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